



Lending. Supporting. Inspiring.

ACCION and Goodwill Offer Free Workshop in Farmington About Financing for Small Businesses

FOR IMMEDIATE RELEASE

Contact: Vice President of Advancement Lynn Trojahn
1-800-508-7624 ext. 5018

Albuquerque, N.M. (August 15, 2011) –ACCION New Mexico • Arizona • Colorado (ACCION) and Goodwill Industries of New Mexico (Goodwill) are hosting a free seminar in Farmington, New Mexico for entrepreneurs who would like to learn more about how to finance the start-up, operation or growth of a small business. During this informative and engaging session, titled “Financing Your Small Business,” presenter and ACCION Loan Officer Jordan Van Rijn will help entrepreneurs identify different sources of financing for their business, determine which is the most appropriate source for their business and what is involved in putting together a strong credit request.

The session will be held from 5:30 p.m. to 6:30 p.m. on Wednesday, September 14, 2011 at the Goodwill office located at 1861 Hutton Ave. in Farmington. The session is free and open to the public and will include light refreshments. To learn more and to reserve your spot, please call ACCION Loan Officer Jordan Van Rijn at 505-554-0270.

Jordan van Rijn works as a loan officer for ACCION and focuses on helping aspiring entrepreneurs and established small business owners find the capital and training resources to thrive. He holds a master's degree in international relations from the University of California, San Diego. Jordan has extensive experience working with small businesses both in the United States and abroad, having coordinated and managed microfinance and economic development projects in Nicaragua, Kenya and Colombia where he worked with local microfinance institutions to develop new financial innovations for fighting poverty.

Founded in 1941, Goodwill Industries of New Mexico is an independently governed affiliate of Goodwill Industries International that serves thousands of New Mexicans facing barriers to employment such as learning disabilities, physical challenges and developmental disabilities, among others. In 2010, Goodwill served nearly 10,000 people around the state, placing 847 in competitive community employment. Programs and services are funded primarily by generous donations of clothes and other household items by the public, which are sold through retail stores across New Mexico and online.

Founded in 1994, ACCION is dedicated to helping entrepreneurs and business owners fuel income generation, asset creation, employment opportunities and financial success through business ownership. The organization offers business loans between \$200 and \$300,000 along with training, networking and other support services to those who own or want to start a business. ACCION has financed the start-up, operation and growth of more than 3,200 businesses in 261 urban and rural communities in New Mexico, Arizona and Colorado. Those businesses report creating or sustaining an estimated 5,115 jobs.

--##--

*To learn more about ACCION, please visit www.accionnm.org or call 1-800-508-7624.
To learn more about Goodwill, please visit www.goodwillit.org or call 505-881-6401*