



FOR IMMEDIATE RELEASE
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Contact: Ryan Stark
Marketing Manager
505-881-6401 ext. 1920
rstark@goodwillnm.org

GOODWILL INDUSTRIES OF NEW MEXICO OFFERS SERVICES FOR VICTIMS OF TRAUMATIC BRAIN INJURY IN SOUTHEASTERN NEW MEXICO

Services available in Chaves, Curry, DeBaca, Eddy, Guadalupe, Lea, Lincoln, Quay and Roosevelt Counties

(ALBUQUERQUE, N.M.) — Goodwill Industries of New Mexico is seeking participants for its Traumatic Brain Injury (TBI) Case Management program in southeastern New Mexico. Counties in southeastern New Mexico served by Goodwill's TBI program are Chaves, Curry, DeBaca, Eddy, Guadalupe, Lea, Lincoln and Roosevelt counties.

The TBI Trust Fund Program is a 90-day, short-term crisis program. It is intended to assist individuals who have sustained a traumatic brain injury by stabilizing them in the community through service coordination, life skills coaching and some crisis-related services.

"The TBI case management program is a perfect example of how Goodwill is helping New Mexicans get a hand up in maintaining their status as living, working members of their communities", said Vaneta Gregory, Goodwill's TBI service coordinator for southeastern New Mexico.

ABOUT TBI CASE MANAGEMENT

Residents of the nine New Mexico counties where services are offered by Goodwill who have sustained a documented traumatic brain injury and have no other resources with

which to pay for treatment are eligible. Goodwill's TBI program is not an entitlement program, therefore not everyone with a traumatic brain injury will qualify.

Service coordination includes determining eligibility for the program, regular meetings with the client, development of an independent living plan, assuring linkage of various services received, advocacy and linkage to long-term services.

Life skills coaching is tailored to an individual client's needs to help a person live as independently as possible. These can include subjects such as household management, nutrition, health maintenance, use of assistive devices, and personal grooming and hygiene, among many others.

Crisis interim services are provided to protect an individual client with a TBI from imminent risk to their health or safety. This can include special equipment and technology assessments, initial housing costs, environmental home modifications, retrofit of an automobile, home care, transportation to receive medical care, respite care, therapy services, prescription medications and health insurance deductibles, among others.

The program is funded through a contract between Goodwill Industries of New Mexico and the New Mexico Aging and Long-Term Services Department. For those who qualify, the services are provided at no charge. The state's program is funded primarily through a \$5 fee added to all traffic citations issued in New Mexico.

FOR MORE INFORMATION

New Mexico residents living in southeastern New Mexico who have sustained a traumatic brain injury can contact Vaneta Gregory, TBI service coordinator, at 575-762-2631 or at the Goodwill store in Clovis at 2005 N. Prince Street.

ABOUT GOODWILL INDUSTRIES OF NEW MEXICO

Founded in 1941, Goodwill Industries of New Mexico serves thousands of New Mexicans facing barriers to employment such as learning disabilities, physical challenges,

developmental disabilities, homelessness, extended absence from the workforce, felony history, substance abuse, domestic violence, lack of work history, transportation issues and childcare issues, among others.

We offer a wide array of programs and services to individuals in the community which help them become independent and find dignity through the power of work.

Programs and services are funded by generous donations of clothes and other household items by the public, which are sold through ten retail stores across New Mexico and online. Eighty-seven cents of every dollar earned go directly to our programs.

For more information about Goodwill Industries of New Mexico or to shop online, visit goodwillnm.org.

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