



**FOR IMMEDIATE RELEASE**  
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**Contact:** Ryan Stark  
Marketing Manager  
505-881-6401 ext. 1920  
rstark@goodwillnm.org

## **GOODWILL INDUSTRIES OF NEW MEXICO CALLS FOR YOUTH MENTORING VOLUNTEERS DURING NATIONAL MENTORING MONTH**

**(ALBUQUERQUE, N.M.)** — January is National Mentoring Month, and Goodwill Industries of New Mexico is seeking volunteers to be mentors for its GoodGuides™ youth mentoring program in the Albuquerque area.

GoodGuides is a national mentoring program for youth between the ages of 12 and 17 who are at risk for making harmful choices such as dropping out of school, joining a gang, or are otherwise at risk for delinquency.

The goal of the GoodGuides program is to help youth build career plans and skills, and prepare for school completion, post-secondary training and productive work. GoodGuides mentors help prepare youth for good jobs and careers, empower young people to make positive decisions, contribute to the well-being and capabilities of youth, offer inspiration and hope to youth in your community, and experience the joy of volunteering and making a difference in the lives of others.

Peer mentors can participate starting at age 16, and adult mentors must be 21 years of age or older to volunteer. Since consistency is a critical factor in successful mentoring relationships, a minimum of a one-year commitment is required from all adult mentors.

Anyone interested in volunteering for GoodGuides should call 505-881-6401. More information on GoodGuides can be found online at [goodwillnm.org](http://goodwillnm.org).

## **ABOUT GOODWILL INDUSTRIES OF NEW MEXICO**

Founded in 1941, Goodwill Industries of New Mexico serves thousands of New Mexicans facing barriers to employment such as learning disabilities, physical challenges, developmental disabilities, homelessness, extended absence from the workforce, felony history, substance abuse, domestic violence, lack of work history, transportation issues and childcare issues, among others.

We offer a wide array of programs and services to individuals in the community which help them become independent and find dignity through the power of work.

Programs and services are funded by generous donations of clothes and other household items by the public, which are sold through ten retail stores across New Mexico and online. Eighty-seven cents of every dollar earned from donations go directly to Goodwill's programs.

For more information about Goodwill Industries of New Mexico or to shop online, visit [goodwillnm.org](http://goodwillnm.org).

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