



For Immediate Release:

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**GOODWILL® TO BREAK GROUND FOR NEW ALBUQUERQUE STORE
PUBLIC INVITED TO CEREMONY**

Albuquerque, NM – Goodwill Industries of New Mexico invites the public to attend a ground breaking ceremony at 10:00 am, Wednesday, July 28th at 7120 Holly Ave. N.E. in Albuquerque. Goodwill will break ground on its 12th store location in New Mexico and its 6th store in Albuquerque. The site will also house a Workforce Development Department providing free job training and placement services to the public.

McElheney Architects is designing the 17,500 sq. ft. building to be the most energy efficient of all Goodwill facilities. Construction is expected to be completed by March of 2011, with the grand opening set for summer 2011. The new store is the first to be built from the ground up.

The site is located north of Paseo del Norte between Louisiana and Wyoming, and between Tribal Arts and New Covenant Church. Attendees are asked to access the site through Holly Avenue, which runs parallel to Paseo del Norte. Refreshments will be served.

Goodwill Industries of New Mexico was founded in 1941 with the mission to provide skill development, work opportunities and career-building services to people with barriers to employment. Goodwill defines barriers as learning disabilities, physical challenges, developmental

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disabilities, homeless or near homeless, extended absence from the workforce, felony history, substance abuse, domestic violence, lack of work history, transportation issues and childcare issues to name a few. Goodwill provides a wide array of programs and services to individuals in the community which help them become independent and find dignity through the power of work. Programs and services are funded by generous donations of clothes and other household items, which are sold in ten retail stores, a clearance corner and online at www.shopgoodwill.com.

For more information about Goodwill and its programs, call 881-6401 or visit www.goodwillnm.org.

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