



FOR IMMEDIATE RELEASE
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GOODWILL INDUSTRIES OF NEW MEXICO ANTICIPATING YEAR-END RUSH OF DONATIONS

Donors eligible for 2010 tax deductions for donations given on or before Dec. 31

(ALBUQUERQUE, N.M.) — Goodwill Industries of New Mexico is anticipating heavy donation activity this week just ahead of the end of the year at its ten locations accepting donations across the state. Donors wanting to receive a donation receipt for tax purposes in 2010 have until close of business on Dec. 31 to do so.

“The end of the year is always the busiest time for us in terms of donations,” says Goodwill Industries of New Mexico Business Director Shauna O’Cleireachain. “And we’re always so grateful for the support of the communities we serve across New Mexico.”

Most of the items donated to Goodwill are re-sold through its retail stores. The revenue generated by those sales is then put back into Goodwill’s programs helping New Mexicans overcome barriers to employment. These programs include short-term case management, Pathways programs to help the homeless find work, a transitional opportunity program for persons with disabilities, help for those seeking employment, work education and training programs, GoodGuides youth mentoring and assessment services.

Eighty-seven cents of every dollar earned from donations go directly to Goodwill's programs.

HOW TO DONATE

Gently used clothing, housewares, books, CDs, DVDs, jewelry, any brand of used computers and computer equipment, and many other kinds of items can be brought to one of our ten locations accepting donations across New Mexico during regular business hours:

- 5000 San Mateo NE, **Albuquerque** (Northeast Heights)
- 6636 Caminito Coors NW, **Albuquerque** (Westside)
- 3211 Coors SW – Suite E, **Albuquerque** (South Valley)
- 1108 Juan Tabo NE, **Albuquerque** (Sandia Foothills)
- 2003 Southern – Suite 113A, **Rio Rancho**
- 3060 Cerrillos, **Santa Fe**
- 2601 N. Main, **Roswell**
- 1861 Hutton, **Farmington**
- 2005 N. Prince, **Clovis**
- 1820 E. Highway 66, **Gallup**

For used computer equipment, Dell and Goodwill Industries do not accept liability for lost or confidential data or software. We would advise that those interested in donating computer equipment for recycling make sure to remove and/or backup data before they make the donation.

Goodwill cannot accept donations of soiled clothing, mattresses, trash, food, auto parts, used building materials or bathroom fixtures, firearms, household chemicals or household appliances. Accepting donations of these items would prove either too costly, unsafe or would not be in compliance with certain laws.

Goodwill also accepts cash donations which are tax-deductible.

ABOUT TAX-DEDUCTIBLE DONATIONS

Anyone donating to Goodwill at any time of the year can receive a donation receipt for tax purposes. Federal law permits Goodwill donors to claim tax deductions for financial contributions and for donated clothing and household items in used, good or better condition.

The United States Internal Revenue Service requires donors to value the items they donate. Goodwill and its employees cannot provide value estimates on donated items to donors, nor can they give any guidance on how to make the deduction on tax forms.

ABOUT GOODWILL INDUSTRIES OF NEW MEXICO

Founded in 1941, Goodwill Industries of New Mexico serves thousands of New Mexicans facing barriers to employment such as learning disabilities, physical challenges, developmental disabilities, homelessness, extended absence from the workforce, felony history, substance abuse, domestic violence, lack of work history, transportation issues and childcare issues, among others.

We offer a wide array of programs and services to individuals in the community which help them become independent and find dignity through the power of work.

Programs and services are funded by generous donations of clothes and other household items by the public, which are sold through ten retail stores across New Mexico and online.

For more information about Goodwill Industries of New Mexico or to shop online, visit goodwillnm.org.

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